



Dangerous Curves Xx24® - Invitation to Drive

WGA Registration Number: 1891842

Cinema Vitesse, partnered with Mammoth Vision, lead by Hollywood's top award winning film and television innovator George Johnsen is in pre-production for one of the most exciting and dynamic TV events to come along in the last twenty years, we look to bring a highly visual turnkey effort that will break new grounds in the way television is produced and aired. This compelling effort will be American Idol, The Voice and Survivor all in one exciting effort for Americas top female race drivers all vying for a position on a top flight team lead by sports histories most dynamic player, Terri O'Connell, the first and only person in world history to compete (and win) in any professional sport let alone motorsports, both as a male and as a beautiful and accomplished female!

By the way, Terri O', whose been called a Steve Nicks look alike and a real life female Rocky, is a 5'6", 119 pound 34/24/34 model, author, artist, engineer and National Champion race driver with over 500 victories and a historic stint in NASCAR's top series – Monster Energy Cup. She rocked and shattered the sports world when her compelling life story was first revealed to the international press and continues to be a focal interest all around the world as she continues to reach for higher and courageous goals unseen in world history. She's a dynamic and inspiring first in world history figure who breaks all stereotypes with her natural beauty and many talents, in the most profound and inspiring ways for men and women around the world. She connects with virtually every demographic with her down home personality and sophisticated style. Hand's down, Terri O' is the most unique athlete, if not person in the world. There is no one on earth like her ... her multi denominational talents, her accomplishments against the most profound odds makes her an iconic hero and personality the world over. Her memoir *Dangerous Curves®*, has been called the new benchmark for Southern autobiographies over the likes of Paula Deen and the incomparable Dolly Parton, and a "Great American Story" by media elites and NYT's bestselling authors. And now, after quietly restarting her professional racing career, without any fan fair and huge PR campaigns, she's stepping back out on the world stage with her *Dangerous Curves Xx24®* series, the American Idol for female race drivers and she's doing it with courage, commitment and style! She said that if she ever stepped back out in the media lime light, it would be because she was attempting something extraordinary, something special with real and compelling meaning that connected with women around the world. Welcome back Terri O', *Dangerous Curves®* will have meaning, it will connect, and it will be extraordinary!

Our show, *Dangerous Curves Xx24®* will be intense, dramatic ... driven by talent and the will to persevere, all in the red hot heat of battle, with twenty of the nation's top female racers going head to head in a friendly, or not so friendly competition on and off the track. This is all designed to earn one of three co driving seats with Terri in the Iconic 2018, 24 Hours of Daytona. ***In addition, twenty top female celebrities will have their own separate competition on the show, with two of them earning the right to co drive in a secondary series in Daytona as well!***

The production value will be the latest in high tech filming, visually driven with innovative digital technology including in car cameras and drones intent on capturing the audiences imagination and intensity as they root for their favorite driver to make the team, all while getting to know Terri and her amazing and compelling against all odds life. Terri will also invite celebrity (along with her celebrity co-host) guest from all walks of life to join her on each episode, to talk about racing, life and their careers in music, film, media and sports in a Bordainesque style get about. Lots of food, music and mojo will be the measure on each episode all filmed in the Memphis - Nashville regions that are rich in history, music and racing. And let us not forget about the incredible fashion and charity events we will incorporate into the production value of the show, women still like fashion and being ladies even in the midst of cut throat and dangerous motorsports competition. Yes, it's a fact ... women are better at multi tasking than men, even going 200 miles pr hour!

We will bring in a fantastic array of Judges with big personalities from sports and entertainment, critiquing the racers racing skills, poise and marketability while also serving as coaches and motivation. It's been said that women cannot compete with men in heads up competition, that women cannot work together as a team, that they are too emotional, that they can't focus or endure the physical challenges as well as men ... well we think that's a big bunch of old stereotypes that we intend to dispel. Clearly women have to endure more obstacles in life and especially in male dominated sports, question is, can these driven ladies endure the true test of their skill, their ambition while still trying to support their families, their husbands, boyfriends and kids?

Our drivers will reveal their deepest feelings; we will chronicle their lives from the time their dads first introduced them to the sport on in to their current racing efforts, we will connect to their hearts, and their desire to be one of the best Dangerous Curves in the world. Of course we will provide high value Hollywood production surrounding the big revile on which driver makes the next round and who doesn't.

Twelve episodes, built around the world's biggest sport, exciting simulation, interacting in on line racing with millions of fans, on track competition and the world's fastest female racer's, in top flight 200 miles per hour million dollar race cars, that lead up to the real race, the iconic and International 24 Hours of Daytona in late January. This is a show that women around the world will rally to watch each and every week via a national network, on live streaming and social media. It's about Girl Power, about being a badass, while still maintaining their femininity and, being a Dangerous Curve ... in all aspects of their lives.

We're geared to take women to the next level of human competition and resolve, to the pinnacle and do it on prime time Television in front of the entire world. Who will be the twenty best female race drivers in the world, as we put them in a cut throat completion to earn just three places on the team? The reveling answers remain, can these talented drivers take the challenge, can they work as a team ... can they beat the best male races in the world on equal tire tracks, in one of the greatest races in the world.

We're bringing an embedded-branding marketing opportunity unlike any Television show in history with an outside the box concept that will change the way Television is viewed, produced and marketed. It's our interest to partner with high value marketing partners driven to change the way things are done, to step outside the box and capture the opportunity to generate interest, inspiration and direct embedded marketing and branding to millions of viewers inspired to tune in, engage and support a movement, a true challenge ... to watch true hero's make history in front of the world while supporting your brand or company! With our entire show compound, the vast array of celebrities and racers, as well as our race cars and support vehicles wearing your brand on every episode, and all our extensive social media, this show will generate more branding visibility than any other race team, TV show or motorsport broadcast, virtually combined!

Dangerous CurvesXx24® - hot cars, hot women, an iconic history making racer with fabulous music and fashion embedded with hot competition in the heat of the battle while the entire world watches. Dangerous Curves Xx24, where talented women of all ages come to find inspiration, courage and the platform to prove they have what it takes to stand on their own two feet, to be all they and be in the midst of the ultimate challenge, to be a true Dangerous Curve on their own terms!

This is not a show with food and cat fights, or pouty fits pitched by entitled under dressed girl friends and wives. Dangerous Curves® is about beautiful women, taking it to the highest level of competition, intelligence and resolve in the midst of intense battle, drama and danger proving all stereotypes wrong. Proving that Dangerous Curves® is more than just a public relations cliché ... it's a real, compelling and dramatic lifestyle that only the very brave have the courage to endure!

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